

REPORT

Event	8th International Conference Paradigm shift Transformation Industry: 4.0 Issues and Challenges
Theme	Industry: 4.0 Issues and Challenges
Date	January 4-5,2023
Time	9-5 p.m.
Venue	KC Group of Institution
Convener	Dr. Rashmi Gujrati
Co-Convener	Dr.Balram
Resource Person	Dr. Anish Gupta, Dr.Ajay Kumar, Dr.Yogesh Kumar, Dr. Sangram Singh, Dr. Vishal Khatri, Dr. Vandana Ragahva
Keynote Speakers	Dr. Ahmad Albattat, Dr. Rasheedul Haque, Dr. Joanna Paliszkievicz, Dr. Fathmath Muna,

OBJECTIVES

Resource Person: Dr.Anish Gupta, Dr.Ajay Kumar, Dr.Yogesh Kumar, Dr. Sangram Singh, Dr. Vishal Khatri, Dr. Vandana Ragahava were the resource persons who gave their valuable insights and filled the event with lots of learning.

Event Summary:

The topic of discussion was **Paradigm Shift Transformation Industry 4.0 Issues and Challenges**. The day started with lamp lighting by the guest of honour and respected dignitaries.

Spectacular dance performance on Sarasvati Vandana by the B.ed students added charm and set the ambience for day's activities. Honoring session was done to extend gratitude to the esteemed guests and keynote speakers of the day. Dr. Anish Gupta, Zonal Head North –IT Academics iNurture Education Solutions Pvt. Ltd was honored by Dr. Sunil Kumar Paswan, Principal KC College of Engineering. Dr. Ahmad Albattat , Associate Professor, Management and Science University, Malaysia was honored by Chef. Mirza Shehzan Begh, Principal KC College of Hotel Management. Dr. Joanna Paliszkievicz, Director, Management Institute, Warsaw University of Life Sciences, Poland was honored by Prof. Dr. Rashmi Gujrati, Campus Director, KC Group of Institutes, Nawanshahr. Dr. Rasheedul Haque Associate Professor Faculty of Business, Accounting,& Finance (FBHAF) was honored by Dr. Balram Assistant Professor Physics KC College of Engineering. Dr. Fathmath Muna, Director General Maldives Media Centre, Maldives was honored by Dr. Vivek Parihar, Campus Director KC Group of Institutes, Pandoga.

Prof. Dr. Rashmi Gujrati, Campus Director, KC Group of Institutes, Nawanshahr was honored by Dr. Kuljinder Kaur, Principal KC College of Education.

The honoring session was followed by the welcome speech of **Prof. Dr. Rashmi Gujrati**, Campus Director, KC Group of Institutes, Nawanshahr where she extended her warm welcome to all the dignitaries and esteemed guests. She further elaborated that this International Conference will provide plethora of opportunities to discuss the need of Digitalization and Automation in colleges and Universities and the various techniques to implement the practicality of Industry 4.0. In her speech she discussed how and when the digitalization started in India and what visions Indian Government is keeping in mind to implement the same in coming years moreover how can it help us as professionals and citizen of India.



Dr. Ahmad Albattat gave a kick start with his informative presentation. The topic of his Presentation was Social Media Analytics in Promoting Tourism SME's Post Pandemic where he discussed how from everything on paper to computer has brought huge positive change and initially it was quite difficult to make people learn to switch to the computes. He further explained how social media can benefit tourism business by enabling marketers and how tourism developed in last few years. He discussed the setbacks received by micro, medium and big enterprises during covid-19. In his concluding lines he discussed that social media is taking the market landscape by a storm and right social media management software's and analytics tools can ensure that all effort are not going to waste but to bring revolution.



Dr. Rasheedul Haque Associate Professor Faculty of Business, Accounting, & Finance (FBHAF) was the second keynote speaker of the day and the topic of his presentation was Industrial Revolution under which he elaborated how the development has come in industry. He further added that before covid we didn't imagine about virtual classes but covid has not only changed our mindset but also revolutionized our way of working. In fact, AI has become so much crucial in this era that it is assisting us in our basic need i.e. agriculture. This AI technology has shared our burden of work. It is helping us in Manufacturing Industry, Automobile Industry, Pharmaceutical Industry, Education, Science, Medical and where not. He further discussed about Global Diffusion of IR 4.0 and role of human touch even in the era of digitalization and automation. In his speech he even shared the benefits of collaboration of Mahsa University, Malaysia and KC Group of Institutes, India.



and projects.

Dr. Joanna Palisziewicz, Director, Management Institute, Warsaw University of Life Sciences, Poland was the next keynote speaker. She discussed about Trust in Management Leadership, Trust and Knowledge and its importance in building relationship and running enterprises .She even explained about her publications



Dr. Fathmath Muna, Director General Maldives Media Centre, Maldives was the next keynote speaker and her topic was paradigm Shift Transformation in Human Resource Management where she discussed about the impact of paradigm shift in business and industry, employment in Maldives, main areas of digital transformation, how human capital trends transform, HR skills in 2023. She further elaborated the skills we need to start building which are Negotiation Skills, Resilience, Critical Thinking, Change Management, People Analytical Skills etc. She added that HR will start actively and holistically manage its contingent workforce. She further explained the Scenario Planning which HR needs to know, the effectiveness of recruitment and selection techniques, Professional HR Competency Network. She shared the best practices of HR Practitioners. With this the Inaugural session ended and Prof. Dr. Rashmi Gujrati extended her vote of thanks to all the dignitaries for being a part of this International Conference followed by lunch.

Learning outcome:

The event was a big success where all the participants learnt about automation, Data Exchange, Cloud, Cyber-Physical Systems, Mobile, Robots, Big Data, Deep Machine Learning, Agile Methodology in detail.

Participants

200+ research papers were received and 20+ participants participated in this International Conference.



KC Group of Institutions
Nawanshahar (PB) & Pandoga (HP)







Entrepreneur Global Research Organization, UK
Management Institute- Warsaw University of Life Sciences, Poland

8th International Conference
Paradigm Shift Transformation Industry:4.0
Issues & Challenges
04-05 Jan, 2023
Inaugural Session
10:00 AM- 11:00 PM
Lamp Lighting:
Saraswati Vandana

Opening Session

TIME	SEQUENCE	KEYNOTE SPEAKER	PROFILE	PLACE
10:00-10:10	About Conference	Ms. Akansha & Manisha	Moderator	INDIA
10:10-10:20	Welcome Address	Prof.Dr.Rashmi Gujrati	Campus Director KC Group of Institutions	INDIA
10:20-10:30	Keynote Speaker	Prof. Dr. Joanna Paliszkievicz	Director Management Institute, Warsaw University of Life Sciences	POLAND
10:30-10:40	Guest of Honour	Brig. H.S. Bhandal	Former Chief Executive Officer (KCGI)	INDIA
10:40-10:50	Chief Guest	Sh. Prem Pal Gandhi	Chairman KC Group	INDIA
10:50-11:00	Keynote Speaker	Dr. Ahmad Albattat	Associate Professor Management and Science University	MALAYSIA
11:00-11:10	Keynote Speaker	Dr. Anish Gupta	Zonal Head North - IT Acedemics iNurture Education Solutions Pvt Ltd.	INDIA
11:10-11:20	Guest of Honour	Prof Dr. Vikas Chawla	IKG Punjab University	INDIA
11:20-11:30	Vote of Thanks	Prof. Vivek Parihar	Campus Director (Incharge) KCGI-Pandoga	INDIA
11:30-11:35	National Anthem			

TIME	SEQUENCE	KEYNOTE SPEAKER	PROFILE	PLACE
11:30-11:40	Keynote Speaker	Dr. Sangram Singh	Associate Director Gulzar Group of Institutes	INDIA
11:45-11:55	Keynote Speaker	Dr. Henrietta Nagy	Associate Professor Milton Friedman University Budapest	HUNGARY
11:55-12:05	Keynote Speaker	Dr. Fathmath Muna	Director General Maldives Media Centre	MALDIVES
12:05-12:20	Keynote Speaker	Dr. Adriana Schiopu	Professor Craiova University	ROMANIA
12:20-12:30	Keynote Speaker	Dr. Jeong Chun Phuoc	Professor Management & Science University	MALAYSIA
12:30-01:15	Keynote Speaker	Prof.Dr.Vandana Raghava	Dean -IITM	INDIA
Lunch Break : 01:30PM-2:30 PM				

Plenary Session Timing: 02:30 PM-05:00 PM				
2:30	Panel Moderator	Prof.Dr. Anish Gupta	Zonal Head iNurture Education Solutions Pvt. Ltd.	BENGALURU
3:00	Panel Expert	Prof.Dr. Ajay Kumar	Director Tecnla Institute of Advanced Studies	NEW DELHI, INDIA
3:30	Panel Expert	Prof.Dr. Yogesh Chhabra	Director CT Group of Institutions	JALANDHAR, INDIA
4:00	Panel Expert	Dr. R.K.Tailor	Associate Professor Manipal University	JAIPUR, INDIA
4:30	Panel Expert	Dr. Uchit Kapoor	Director Business & Research Arthkalp- A Leading Support co.	NEW DELHI, INDIA

TIME	SEQUENCE	KEYNOTE SPEAKER	PROFILE	PLACE
03:00-03:10	Welcome	Ms. Akansha & Ms. Manisha	Moderator	INDIA
03:10-03:20	Conference Report	Prof.Dr.Rashmi Gujrati	Campus Director KC Group of Institutions	INDIA
03:20-03:30	Keynote Speaker	Dr.Rasheedul Haque	Associate Prof Masha University	MALAYSIA
03:30-03:40	Guest of Honour	Sh. Hitesh Gandhi	Vice Chairman KCGI	INDIA
03:40-03:50	Keynote Speaker	Prof. Dr. Ajay Kumar	Director Tecnia Institute of Advanced Studies	INDIA
03:50-04:00	Guest of Honour	Dr. Johnny Chamata	University of South Australia	AUSTRALIA
04:00-04:10	Keynote Speaker	Dr. Hayri Uygun	Recep Tayyip Erdogan University	TURKEY
04:10-04:20	Keynote Speaker	Dr. Parin Somani	Director London Organization of Skill Development	UK
04:20-04:30	Vote of Thanks	Dr. Balram Ap	KCCEIT	INDIA

Photos

